

# INSULATION SOLUTIONS



**ICYNENE®**

# INNOVATION

## Follow the Leader

There are leaders and followers. Pioneers and pretenders. Those who open new areas of thought with research and development—and those who let others blaze the trail.

- Icynene® is the leading brand of open cell spray foam on the market today and the #1 spray foam in North America for residential applications.
- In the past 10 years, over 3 billion board ft. of Icynene has been installed in residential and commercial projects.
- Icynene has been installed in over 300,000 residential and commercial projects.
- Icynene has been utilized year after year in *The New American Home*® demonstration project.
- Icynene is the insulation of choice for such prestigious projects as:
  - The American Lung Association Health House®
  - The New American Home®
  - Department of Energy Building America “net Zero Energy Home”
  - Going Green at the Beach – LEED Demonstration Home
  - Yale University Building Project Program
  - The winning homes of the NAHB Energy Value Housing Award
  - Regular television appearances focused on sustainable building on *HGTV*, *PBS* and *The Discovery Channel*
- Icynene products are sold in more than 30 countries and have been extensively tested and approved by various highly respected product approval agencies such as:
  - **ICC-ES:** International Code Council Evaluation Service (USA)
  - **CCMC:** The Canadian Construction Materials Centre
  - **BBA:** The British Board of Agrément (United Kingdom)
  - **ATec:** Avis Technique (France)
  - **EEA:** European Economic Area **CE**
  - **VTT:** European Technical Approval

Icynene continues to build on its history of innovation by growing its portfolio of solutions for both residential and commercial applications. The clear leader in residential spray foam is now taking its innovative spirit even deeper into the commercial realm with a myriad of light and medium density solutions. If you’ve already decided on using spray foam insulation you’ve made a good decision —by choosing Icynene you’ve made a great one. Icynene doesn’t settle so why should you?







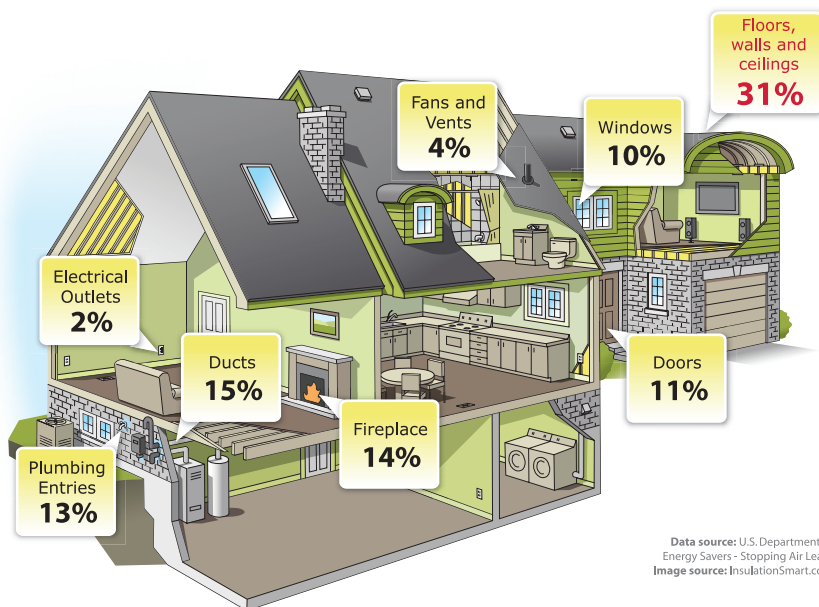
# AIR BARRIER

## If Walls Could Talk

Actually they do. So do floors and ceilings. They speak in the form of high heating and cooling bills due to energy lost from air leakage—31% of all air leakage can be attributed to walls, floors and ceilings. Conventional, air permeable fiber insulation, regardless of R-value, will have its performance compromised by any gaps and seams where air can get in and out.

More than just insulation, Icynene® spray foam has been tested to the ASTM E283 protocol and validated as an air barrier material. It expands into cracks, crevices and gaps to reduce air leaks thus providing a more energy efficient and ultimately healthier home or workplace.

With both light and medium density products that are classified as both insulation and air barrier materials, Icynene has a solution to meet the needs of almost any residential or commercial structure in becoming more energy efficient and less susceptible to airborne moisture, pollutants or allergens. Your walls, floors and ceilings are talking—and they are demanding Icynene spray foam insulation solutions.



### Major Sources of Air Leaks

Many homeowners are unaware that almost 1/3 of air leakage is through floors, walls and ceilings. This can lead to significant energy loss that is both costly and uncomfortable to homeowners and building occupants.



## The Icynene® Difference

### Proven

As a builder or architect, it's your reputation on the line.  
As a homeowner, it's your most cherished investment in the world. Don't take chances by installing something "like Icynene". Go with the proven leader and install *genuine* Icynene spray foam insulation solutions.

- Over 20 years of demonstrated performance in residential & commercial construction.
- Product verification by the ICC ES (International Code Council Evaluation Service).
- All spray foam insulation solutions listed in the NAHB Green Approved products program.
- CHPS (Collaborative for High Performance Schools) compliant as a low emitting material.

### Performance & Quality

Every employee of Icynene is committed to maintaining the utmost standards of quality in the products we produce and the service we provide to dealers, builders, architects and homeowners. In fact, each individual you talk to at Icynene has completed dealer and sprayer training whether it is the receptionist, accounting controller or the president of the company. In addition:

- Icynene products are manufactured in an ISO 9001:2000 facility.
- Icynene products are only installed by trained and licensed Icynene installers.
- All Icynene dealers must complete and pass a comprehensive certification training program.
- Icynene provides continuing education and in-field support programs for all licensed installers.

### Industry Recognition

- **Green Builder Magazine:** One of the Top 50 Hottest Products
- **Building Products Magazine:** Most Valuable Product Award
- **PCBC Cool Product Award:** "Healthier, Safer Living Environment" category
- **Professional Builder Magazine:** One of the 100 Best New Products
- **Green Log Award:** Top Insulation Solution & System
- **2x Earthcraft Partner of the Year**
- **Best Sustainable Practice Award:** Sustainable Building Industry Council

### Insulate your Investment

Proven products. Proven Company. Uncompromising performance and quality. An investment that will stand the test of time. We aren't just selling another insulation product. We are spraying peace-of-mind into your building envelope.

# THE DIFFERENCE

# RESPONSIBILITY

## Icynene®'s Commitment

Icynene offers fulfilling choices through a balanced portfolio of innovative and responsible insulation products that meet the critical needs of builders, architects and homeowners.

As one of the foremost manufacturers of spray foam insulation, Icynene is committed to delivering the highest levels of satisfaction to our customers while providing solutions that offer superior energy efficiency and indoor comfort.

We are also proud to have our company and products associated with such groups and non-government organizations as USGBC, Earth Craft House, Energy Star®, Collaborative for High Performance Schools, ICC-SAVE and more.



# ICYNENE®

**Download the latest specs, technical data, test results, and more  
by visiting [Icynene.com](http://Icynene.com) or call 1-800-758-7325**

*Always refer to the specification sheets on [Icynene.com](http://Icynene.com) for the most current information  
on the complete portfolio of Icynene products.*